

## Professional Objective:

Seeking both Sales and Management Positions that will lead to both personal and professional growth.

I would like to continue to concentrate my efforts in offering both products and services that provide both short and long term benefits to the public and to be able to make a difference in people's quality of life. Looking for a career that provides both Financial as well as Self Prosperity.

I'm searching for a sales and management environment where I can not only contribute my ability to motivate and train others but my very strong research and problem solving skills. Looking to also provide benefit to the organization with my extensive marketing background and advanced Design and Development Experience.



## JORDAN S. WALKER

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Palm Beach Gardens, FL 33418

Executive Profile:

[www.HorizonBMS.com/Executive-Profile](http://www.HorizonBMS.com/Executive-Profile)

Executive Titles Achieved: (Growth & Development)  
CEO, President (PRES), Vice President (VP)  
Vice President of Sales (VPS), Sales Manager (SM)  
Strategic Business Development Consultant (SBDC)  
Commercial Finance Consultant (CFC)  
Professional Branding Specialist (PBS)  
Portfolio Management Specialist (PMS)

Nationality: US Language: English

Education: Skidmore University, Saratoga Springs, NY  
Business Administration

6 Varsity Letters (Tennis), 1st Letter (7th Grade)

Tennis Team Captain, MVP & Coaches Award (92-93)

EMAIL: [JORDAN@HORIZONBMS.COM](mailto:JORDAN@HORIZONBMS.COM)

PHONE: 1-888-862-9326 ext 181

## Professional Executive Salesman with 27 years of Experience

### Work Experience: (Summary 1994-2023)

Horizon Business Management Services, Inc.  
President of Sales/Design & Development Director,  
Senior Strategic Business Development Consultant  
Portfolio Management Specialist

Krystal Kisses Jewelry, LLC President

AuroraGlow FX, LLC President

Euca Cages, LLC President

Incredible Rooms Inc. President

Facialutions, LLC Vice President of Sales

Well-MadeToy Mfg. Corp. Vice President of Sales

Manley Toy, Inc.( DBC) Sales Manager

Trystar, LLC Sales Manager

Dolphin Travel, LLC Sales Agent

Walker Martial Arts, Inc. Salesman (P)

### (Career Highlight Snapshot)

Promoted to Vice President within 6 months becoming one of the youngest VP's in the Industry.

As the Senior Vice President of Sales I Established a Brand New Amusements & Redemption Division for the company. Established, Developed and Handled several of the largest VIP Accounts including Six Flags Great Adventure, Cedar Fair, Busch Gardens and Paramount Parks.

Procured & Managed stuffing contract for one of the Largest Amusement Vendors in the United States.

Hired, Managed and Trained sales reps for Division. Catalog Design and Development, Product Design, Trade show booth design and construction.

Manufacturing Licensing Consultant: International Sales. Design & Development of New Product Lines for Cars Movie 2006 and Superman Returns 2006.

Managed over 7500 Redemption Sales Accounts.

### Expertise & Hard Skills:

#### Professional Executive Sales & Sales Management

- PHASE I - Design & Development
- Graphic Design and Development
- Strategic Business Plan Design & Development
- Proprietary Client Acquisition Platform Design & Development
- Website Design & Development
- Video Promo Design & Development
- Promo Mock-Up Design & Development
- Sales Funnels Design & Development
- Chat-Bot Marketing Platform Design & Development
- Text-Bot Marketing Platform Design & Development
- Live Video Website Presenter Design & Development
- Graphic Logo Design & Development
- Video Montage Design & Development
- Video Slider / Graphic Slider Design & Development
- Auto-Responder Newsletter Design & Development
- Unique Brand-able Packing Concept Design & Development
- Search Engine Optimization
- Help-desk Design & Development
- Marketing Materials Design & Development
- Targeted Traffic Generation Design & Development
- Your Own Digital Product Launch Design & Development
- Your Own Marketing Training Academy
- High End Private Label Reseller Design & Development
- Lead Magnet Design & Development
- Digital Asset Design & Development
- Social Media Leads Accelerator Social Media Profile Optimization
- Bridge Page Design & Development
- E-Commerce Design & Development
- Automated Webinar Design & Development
- Automated (MSI) Income Generating Business Development
- Gifted Motivational Speaker and Teacher

### Expertise & Soft Skills:

- INTEGRITY
- TEAMWORK
- PROBLEM SOLVING
- CREATIVITY
- DEPENDABILITY
- CRITICAL THINKING
- ADAPTABILITY
- EMPATHY
- OPEN MINDEDNESS
- LEADERSHIP
- TIME MANAGEMENT
- ORGANIZATION
- ACTIVE LISTENING
- EFFECTIVE COMMUNICATIONS

### Growth & Development Portfolio of Projects: (Past & Present)

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